

So. Cal. Hardwood & Mfg. Co.

LOS ANGELES, CALIFORNIA

*Open the  
Door  
to Profit*

A Book  
for  
Architects  
Owners  
Builders









# The Open Door to Profit



THE successful Architects and Builders, nowadays, are those who get the most room out of the least floor space.

Owners and Architects, in the past, have been handicapped by one arbitrary point in the specifications—the number of bedrooms required. These rooms tied up half their space or more, yet were used only a few hours out of the twenty-four.

**The Murphy In-a-dor Bed** has changed all that, and has opened the door to a new source of profit—space previously wasted. It is a real, standard bed, yet instantly disappearing and perfectly concealed behind a closet door of ordinary size.

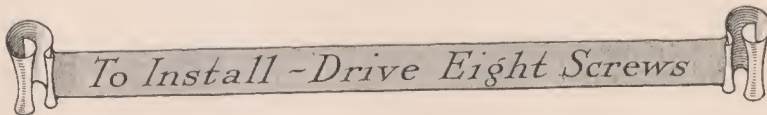
By its installation—which is only a matter of driving eight screws—the earning capacity of hotels, apartments, flats, houses and bungalows is practically doubled: **Smaller Rents—Bigger Revenue.**



THE photograph on the cover shows how completely **The Murphy In-a-dor Bed**—a full size, all-metal bed—is concealed behind an ordinary closet door.

The opposite page—the same view with the closet door open—shows the position of **The Murphy In-a-dor Bed** during the day, leaving the entire room free and clear for use as a parlor, living room or dining room. Most of the closet space is left free during the day—all of it at night.

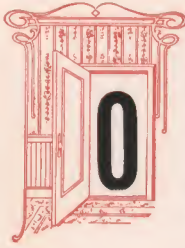
Note that this is just an ordinary closet, 28 inches deep by 5 feet wide, and that no special construction is required—not even the door. The Bed may be attached to swing either to right or left.











UT on the Pacific slope, where this Bed first sprang into popular use, it would be hard to find an Architect or Builder who would seriously consider putting up a modern apartment, flat, residence or hotel today without equipping it with concealed beds.

**The Murphy In-a-dor Bed** is the only bed as yet devised which meets the cardinal requirement—perfect concealment.

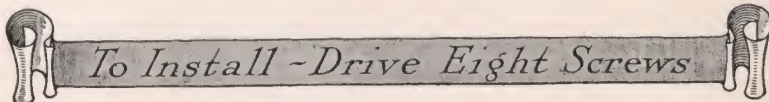
The old fashioned “folding beds,” with their clumsy attempts to disguise themselves as sideboards, cabinets, book cases—even pianos—were neither the articles of furniture they pretended to be, nor were they standard beds. They were anything but sanitary, and wholly unreliable. They had a way of suddenly folding up of their own accord, to say nothing of their poor ventilation.

Even the so-called “wall bed” of a few years ago could be instantly recognized by its conspicuous console or wide panel. It was clear that something better than these makeshifts had to be devised before any but the old style stationary bed would be universally adopted.



ERE'S another photograph of the Bed shown on page 2. This view shows the regular full size or “double” Bed, swung part way out of the closet into the room.

Note the threshold pivot at the right, which supports the weight of the bed in such perfect balance that it swings out into position at a touch of the hand. This and the pivot on the door jamb represent the sum total of “installation” involved.



Before a practical disappearing bed could be evolved, the mechanical principles of these old style "folding beds" had to be ignored altogether.

What the world was waiting for was not an imitation, not a substitute for the standard all-metal bed, but a practical adaptation of it.





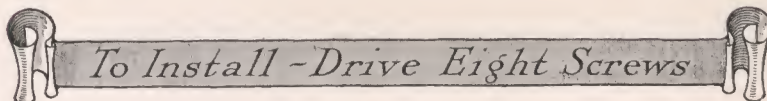
THIS was the ideal which the originators of **The Murphy In-a-dor Bed** kept before them: a real, standard all-metal bed, of the type already accepted as cleanest, most luxurious and best ventilated — **plus** the priceless advantage of being absolutely out of sight and out of mind when not in use.

Out of this determination — to combine **all** the familiar standard qualities with this new quality of self-concealment — came **The Murphy In-a-dor Bed**.



COMPARE this photograph with any bed you've ever slept in, and you'll get the point at a glance. Here's a standard all-metal bed of simple, handsome and luxurious design, produced in the lustrous brass finish—or in all brass, if you prefer—and in any of the standard sizes. It's all that any bed could be, **plus** the unique advantage of retiring into your closet at a touch of the hand. May be installed to swing either to right or left.

Where a room opens out on a veranda, the installation of a **Murphy In-a-dor Bed** gives all the freedom and comfort of the modern sleeping porch, with none of its disadvantages. For the Bed is instantly reversible. In case of sudden storm or drop in temperature, it may be swung back into the house as quickly and easily as closing a window. It's equally easy to swing it indoors on damp days and to air it in the open sunlight on bright ones.







First Position: Hotel sitting room—"no hint of the presence of a standard full size bed."

show the Bed in actual use. How completely it solves the embarrassing problem of receiving one's guests in a hotel bedroom, may be seen from the above sitting room view, which gives no

hint of the presence of a standard full size bed.



In the second photograph, the bed clothing — mattress and all — is seen loosely suspended from the foot, where three simple friction clamps hold it neatly in place. Thus the bed clothes hang smoothly, while airing is automatic.

Second Position: "When bedtime comes, it's the work of an instant to swing the bed out into the room."



All day long, after the usual task of airing and making up has been disposed of by a movement of the hand, **The Murphy In-a-dor Bed** hangs in the closet—perfectly concealed, yet ready for use without a moment's work. All day long the room is available as a living-room—sitting-room, dining room, study, den, parlor or children's play room—and not in any sense a bedroom.



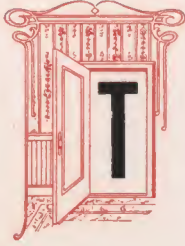
Third Position: "The Bed's perfect balance makes it easy to move about at will."

When bedtime comes, it's the work of an instant to open the door, swing the Bed out into the room at any desired angle, and lower it to the floor. A little child can do this, so perfect is its balance.

The moment its foot touches the floor, **The Murphy In-a-dor Bed** is ready for use. As the photographs show, it leaves ample access to the closet at all hours.



Fourth Position: "All the luxury and sleeping comfort of the best types of standard beds, with all their shortcomings removed."

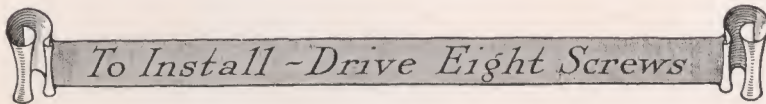


THE MURPHY IN-A-DOR BED has no counterweights. Every ounce of its weight rests squarely on the floor—precisely as in the old style stationary bed—making it impossible for it to close up unawares.

Its adaptability to any surroundings is reflected in the various angles at which it may be lowered into position. No rearrangement of furniture is necessary. The Bed's perfect balance makes it easy to move about at will, to get the best light and catch the coolest breeze.

Furnished complete in the usual standard sizes and finishes. Equipped with standard bed springs, **The Murphy In-a-dor Bed** retains all the luxury and sleeping comfort of the best type of standard beds, with all their shortcomings removed.

Fully protected by United States and foreign patents.





## How to Double Your Building's Earning Capacity Without Raising Rents

The ease with which shrewd builders are doubling their income from a given floor space, simply by installing **Murphy In-a-dor Beds**,

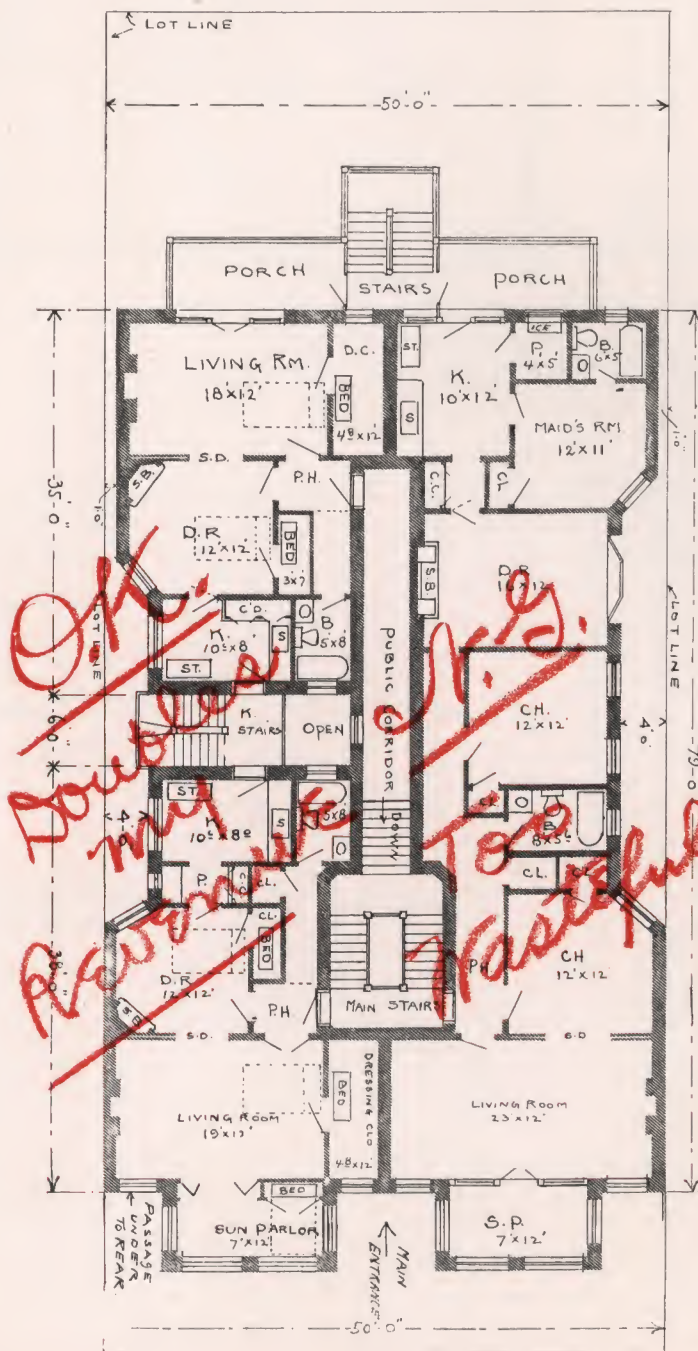
is illustrated in these comparative floor plans by a leading Architect.

The right half of the sketch shows a typical apartment building layout when ordinary beds are used.

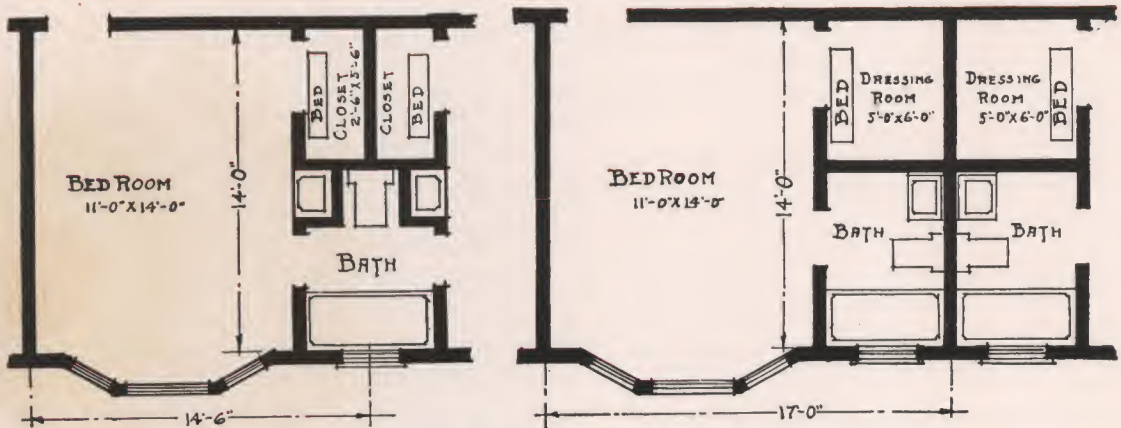
The left half shows the floor arrangement made possible by specifying **Murphy In-a-dor Beds**.

The owner's comment, scrawled in red across the face of the sketch, tells the story.

In the many ingenious floor plans which our Architectural Department will gladly mail to Architects and Builders on request, will be found ample reason for the popularity of **The Murphy In-a-dor Bed** among Owners of the "show me" class.

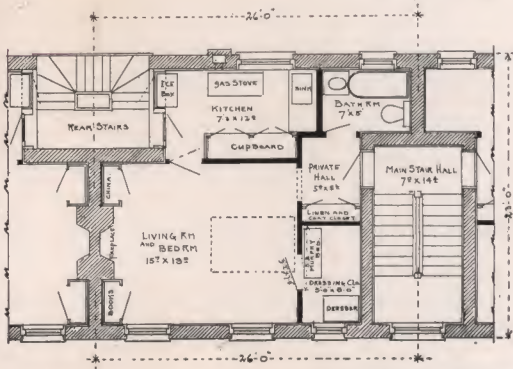


# Typical Floor Plan Units Showing How the Excellent



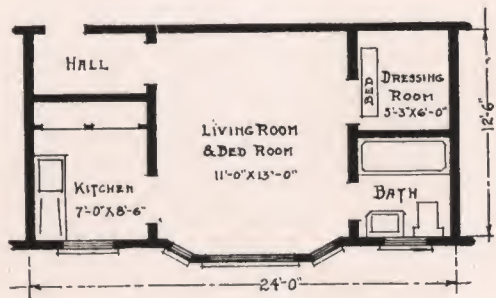
**TYPICAL UNITS FOR HOTEL ROOM**

Showing how the installation of the MURPHY IN-A-DOR BED gives to a single Hotel Room the full efficiency of an ordinary 2-Room Suite

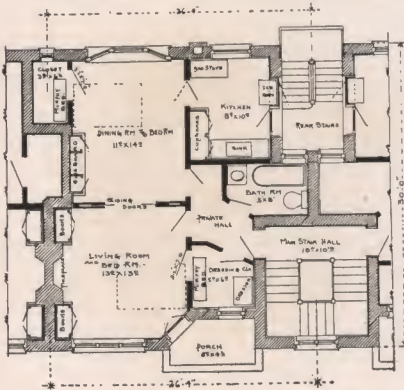


**TYPICAL UNITS FOR 2-ROOM APARTMENT**

Designed with Front and Rear Entrances



Adapted to a Narrow Lot



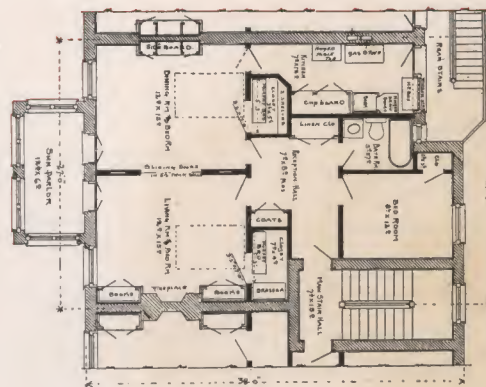
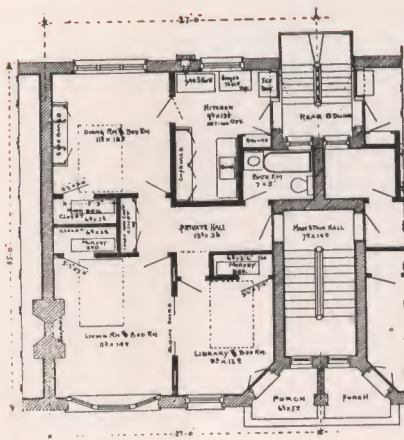
**TYPICAL UNITS FOR 3-ROOM APARTMENT**

Equipped with Two MURPHY IN-A-DOR BEDS; each of these 3-Room Apartments yields the same efficiency as the ordinary 5-Room Apartment

**Keep These Plans for Reference**



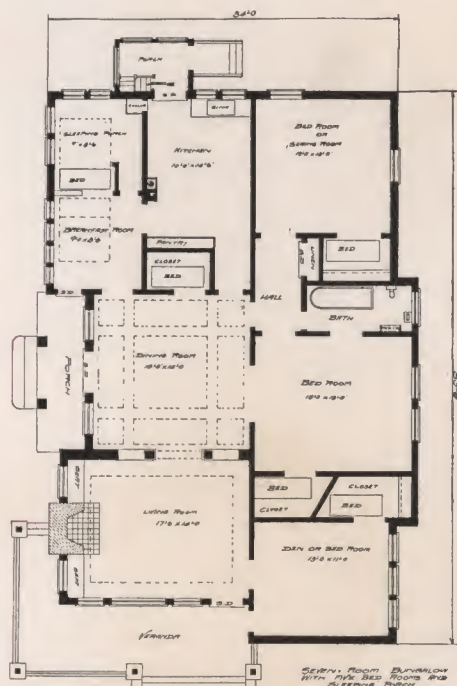
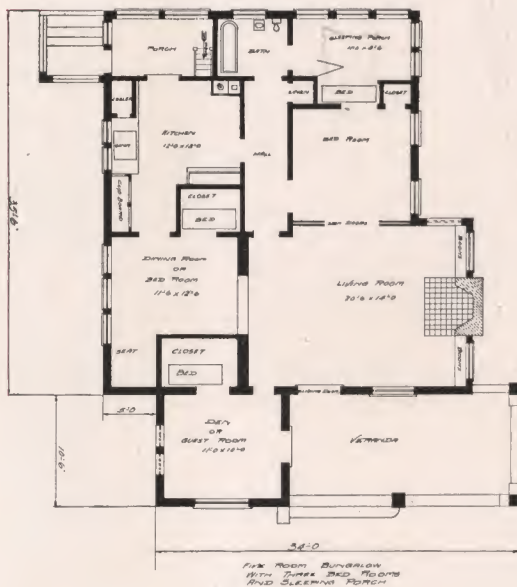
# MURPHY IN-A-DOR BED May be Installed to Advantage



TYPICAL UNITS FOR 4-ROOM APARTMENT

Equipped with 3 MURPHY IN-A-DOR BEDS.

Equipped with 2 MURPHY IN-A-DOR BEDS.



TYPICAL BUNGALOW FLOOR PLANS

The above illustrations show only a few of the many ingenious arrangements adaptable to building lots of various sizes. Other practical working plans will be mailed you on application to our Architectural Department.

**Keep These Plans for Reference**





## Ten Points of Perfection

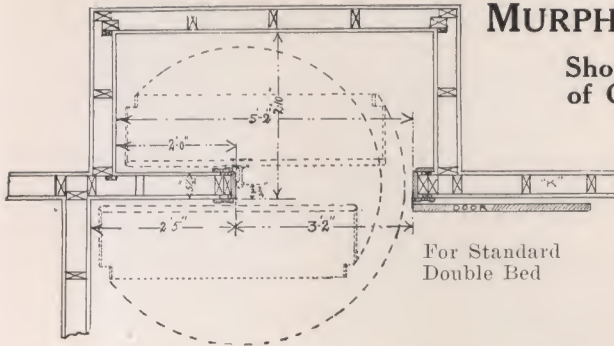
1. Absolute concealment.
2. Simplicity of Construction.
3. Comparatively Inexpensive, because so simple.
4. Looks like any other Standard Bed.
5. Sanitary: All-Metal—Self Ventilating—No place for dust beneath.
6. No Counterweights as in old style “wall beds”—Cannot close up accidentally.
7. Easily handled, because of its Perfect Balance in all positions.
8. Space Saving — Requires surprisingly little space to install.
9. Installed in Old Buildings at Slight Cost.
10. Instantly Reversible—Can be used alternately indoors or on Sleeping Porch.



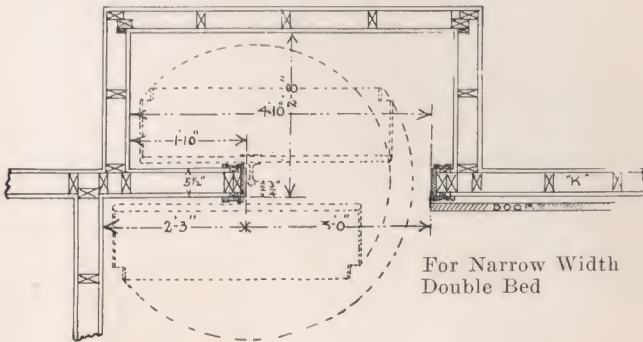
## Measurements for Installing

### MURPHY IN-A-DOR BEDS

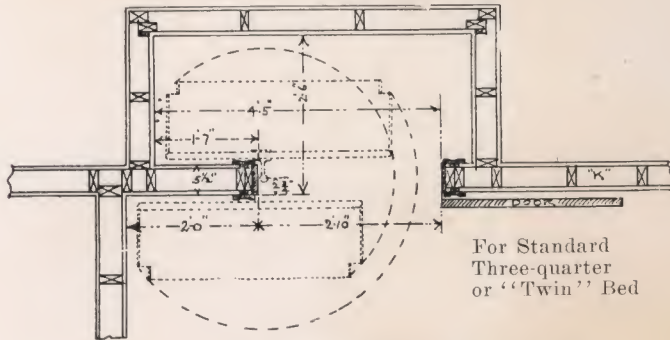
Showing Dimensions  
of Closet and Door



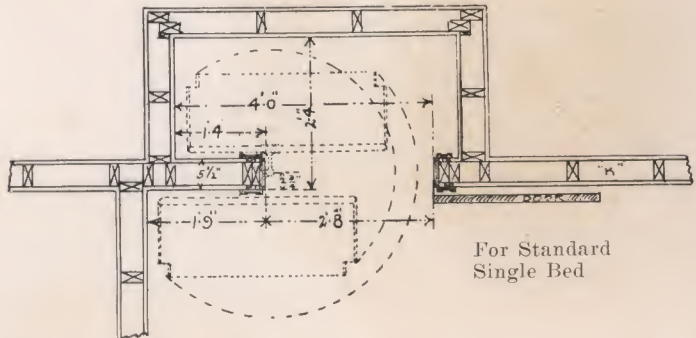
For Standard  
Double Bed



For Narrow Width  
Double Bed

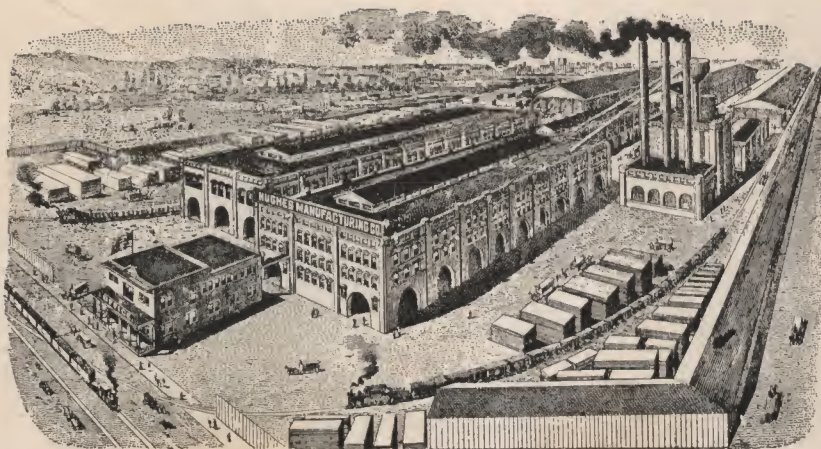


For Standard  
Three-quarter  
or "Twin" Bed



For Standard  
Single Bed

NOTE: Where the closet door can be swung clear back against the wall ("K"), it permits the use of a door 2 inches narrower—without increasing the depth of the closet. Door must be at least 7 feet high, and not over 1¾ inches thick. Standard Double Bed kept in stock—others made to order.



SOLD AND MANUFACTURED BY

**So. Cal. Hardwood & Mfg. Co.**  
**LOS ANGELES, CAL.**

BEDS ON EXHIBIT AT 1811 S. MAIN STREET  
FACTORY AT S. ALAMEDA STREET

Also manufacturers of Sash, Doors and General Mill Work  
Show Cases, Bank, Store and Office Fixtures

Main 7689

Phones

Home 60671



Digitized by:



ASSOCIATION FOR PRESERVATION TECHNOLOGY  
[www.apti.org](http://www.apti.org)

For the

BUILDING TECHNOLOGY HERITAGE LIBRARY

<https://archive.org/details/buildingtechnologyheritagelibrary>

From the collection of:



SOUTHEASTERN ARCHITECTURAL ARCHIVE  
SPECIAL COLLECTIONS  
HOWARD-TILTON MEMORIAL LIBRARY

<http://seaa.tulane.edu>